



Associate Digital Insurer

A mini-MBA in Digital Insurance

Next cohort starts 10th Sep 2024

BE PART OF THE FUTURE WITH TDI ACADEMY



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Overview

This deck provides an overview of the ADI program, including the program format, curriculum and who its targeted at, and our feedback and lesson review process.

The Insurance Industry, like many others, is going through significant change with a notable shift of consumer behaviours on one side and the development and advancement of new technologies on the other. Digital transformation is therefore a key priority for insurers.

Insurers need to adapt to these changes and accelerate their digital transformation efforts. Having the right culture and upskilling the workforce are critical to success.

TDI Academy maintains a rigorous approach to quality by collecting and analysing feedback from every participant and every lesson. Alongside our own internal review methodology, the feedback is used to enhance the program content on an on-going basis to ensure material is up-to-date and relevant – a critical factor in the fast-paced world of technology.

WATCH THE 1 MINUTE ADI OVERVIEW VIDEO

[View the ADI one page summary](#)



The ADI program is the world's first virtual professional "mini-MBA" in Digital Insurance designed to bring together Insurance Professionals and Executives who who are interested in learning how to transform the insurance industry in a digital world.

7 Courses covering all areas of digital insurance consisting of 56 one-hour lessons of online content delivered by experienced insurance industry professionals and experts.

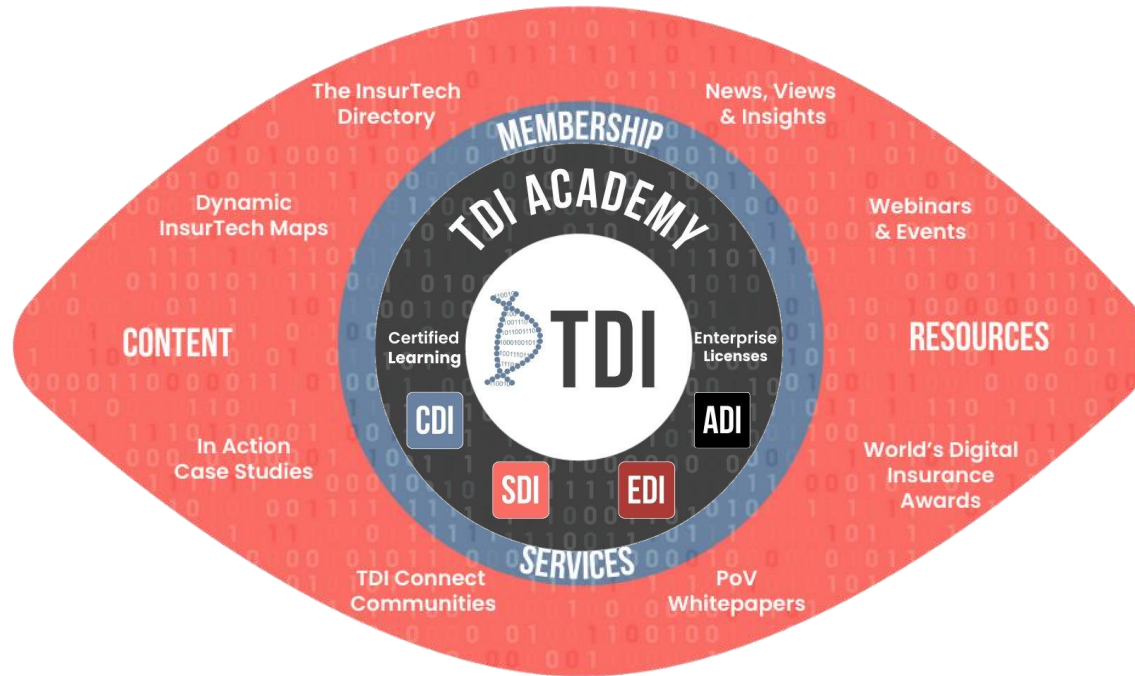
program content is a balanced mix of theory and practice with strong emphasis on case studies and application of learning in order to support vocational nature of program.

A blend of pre-recorded lesson material which participants consume in their own time and instructor-led sessions which are held weekly over 7 months — designed to encourage active discussion amongst participants.

ADI is also accredited by the Chartered Insurance Institute (CII), which demonstrates the quality of learning and confirms it meets CII member CPD scheme requirements.

Introducing TDI

The leading platform for exploring, learning and delivering digital across the insurance world



Explore: Content & Resources – free for all members across the industry

Learn: TDI Academy - modern certified learning programs

Deliver: Membership Services – Corporate & ITD Membership support

OUR PURPOSE

Helping individuals & companies across the industry explore, learn and deliver digital, for the benefit of insurance professionals, their employers, the broader industry, insurance customers and society as a whole.

HOW WE DO IT

Run by a team of industry specialists.
From the industry, for the industry. Since 2012.



MUST SEE!
Click to Watch
60 second TDI video

The ADI Experience



Interactive videos, multiple choice tests, lessons delivered by a variety of industry experts, available anytime and anywhere.

[Watch the ADI overview video](#)

7
COURSES

8
ONE-HOUR LESSONS

56
HOURS OF LEARNING

**Lesson videos captioned in 20 languages and multilingual interface*



TDI Academy Global participation



> 5,000 Participants

> 50 Companies

> 50 Countries



300+ ADI participants, 34 countries, 36 companies & 11 completed cohorts to date (and counting!)



The world's first virtual "mini-MBA" and business qualification in digital insurance designed to bring together Insurance Professionals and Executives who who are interested in learning how to transform the insurance industry in a digital world.



"The ADI course has fundamentally re-wired my brain, it is one of the best investments I ever made."

NPS Rating
+52%*
Excellent



ADI Testimonials

If you want to level up and immerse yourself in the changes taking place in the insurance industry and what to do about them, I can highly recommend investing time to the ADI program



Bob Crozier

Managing Director, Chief Architect
Global Operations and Automation

It was a thoroughly enjoyable experience to get this deeper understanding of our ever changing digital world, with a strong emphasis on real world implementation



Kevin Purcell

Head of Operational Excellence, Zurich

Hear from our Alumni

ALUMNI REFLECTIONS



Video

For anyone with a desire to up-skill in order to truly understand the changes taking place in the insurance industry, I can highly recommend investing time to the ADI program



Emma Ines

Head of Operations, Governance & Assurance
MetLife Hong Kong

A fulfilling learning journey for me – supported by credible mentors, an engaged cohort of participants, and exciting relevant content on digital in insurance



Monica Lacanilao

HR Business Partner, Sun Life Hong Kong

[Review more testimonials from participants](#)

Feedback summary from all ADI completed Cohorts to date

ADI Feedback from 11 completed Cohorts, >300 Participants and >5,000 individual ratings



To date, > 70% of ADI Participants say they have learnt a lot or a significant amount

PROGRAM OVERVIEW



Click icon to visit program page

Associate Digital Insurer

A mini-MBA and business qualification in digital insurance, and lifelong learning and professional membership of a global alumni network.

WATCH THE 1 MINUTE ADI OVERVIEW VIDEO

[View the ADI one page summary](#)

[View ADI program learning objectives](#)

Next cohort starts 10th Sep 2024

PROGRAM DURATION:

20-30 hours per month, for 7 months

CORE BENEFITS:

- 100% virtual and on-demand, 24x7
- Cohort-based
- Weekly live discussion groups to discuss content and engage with other participants and program mentors
- Business-related assignments
- Quick-fire multiple-choice questions after each lesson

IDEAL FOR:

Heads of function or business units, high performers, (future) senior leaders, team leaders, and digital technology and innovation specialists from all functions.

Key is willingness to commit to program duration.

RATES:

- US\$3,750 per pax
- Discounts available for Corporate Members

Curriculum For ADI Program

Pre-recorded lessons available on-demand in 20 languages

Regularly updated

























































Focused on practical vs theory

Relevant & applicable for all

Course 1 OUR CHANGING WORLD	Course 2 TECH ENABLERS	Course 3 DATA & ANALYTICS	Course 4 VALUE CHAIN INNOVATIONS	Course 5 NEW DIGITAL BUSINESS MODELS	Course 6 CUSTOMER EXPERIENCE & MARKETING	Course 7 STRATEGY & TRANSFORMATION
1.1 4 th Industrial Revolution	2.1 Tech Trends Impacting Insurance	3.1 The Power Of Data	4.1 Sales Tools For Insurance Agents	5.1 Platform & Ecosystems	6.1 Customer Experience	7.1 Why Strategy Beats Execution
1.2 Our Connected World	2.2 AI, Machine Learning, & RPA	3.2 Python Basics	4.2 Underwriting – Life & Health	5.2 Microinsurance	6.2 Direct Digital Marketing	7.2 Ethics & Regulations
1.3 The Power Of Social	2.3 Blockchain	3.3 Python Intermediate	4.3 Underwriting – Property & Casualty	5.3 Embedded & On-demand Insurance	6.3 Data-led Marketing	7.3 Transforming the Old vs. Building the New
1.4 Changing Consumer Behaviours	2.4 IoT	3.4 Data Visualisation & Example Tools	4.4 Digital Product Development	5.4 Comparison Sites	6.4 MarTech	7.4 Partnerships in a Digital World
1.5 The Future of Insurance	2.5 Chatbots & Generative AI	3.5 Machine Learning	4.5 Service & Administration	5.5 Community, Affinity, & Peer-to-Peer	6.5 The Power of Content	7.5 Change Management as a Discipline
1.6 Why Data Is King	2.6 Immersive Technologies	3.6 D&A Use Cases – Property & Casualty	4.6 Claims – Life & Health	5.6 Health & Wellness	6.6 Omni Sales & Service	7.6 Agile & Lean Basics
1.7 The innovation Imperative	2.7 APIs & Microservices	3.7 D&A Use Cases – Life & Health	4.7 Claims – Property & Casualty	5.7 Commercial Insurance	6.7 Customer Life Time Value & Customer Advocacy	7.7 Cultural Change for a Digital World
1.8 Insurance Rebooted	2.8 Tech Architecture Best Practices	3.8 Predictive Modelling	4.8 Implementing Value Chain Innovations	5.8 Building New Digital Business Models	6.8 Out-of-Industry Examples	7.8 How to Succeed When Most Transformations Fail

*Click on lesson and course title for more info

TDI Academy Faculty

  HUGH TERRY Founder, The Digital Insurer	  SIMON PHIPPS Founder, The Digital Insurer	  MALINI NAGARIA Head of TDI Academy, The Digital Insurer	  PAT SAPORITO Founder & Principal Consultant Author, Applied Insurance Analytics	  DR GRAHAM SPRIGGS Curriculum and Assessment Director The Digital Insurer	  SUSAN HOLLIDAY Board member and Advisor	  MARK CARTER Americas Engagement Partner IBM Innovation Studio	  TIMOTHY CHAN Insurance Lawyer at Norton Rose Fulbright Founder at TheInsureTechLawyer.com	  JYOTI GUPTA Digital Business Solutions Architect Digital Business Solutions Architect - HSBC	  MICHAEL HA Country MD True Money, Indonesia	  NIGEL WALSH Managing Director, Insurance at Google
  DEB SMALLWOOD Founder, Strategy Meets Action	  GAVIN GOLLOGLEY MD, Mindwide	 RESHMA R PUNJABI Specialist in Data Science and Mathematics	  ZOË BELCHER Founder and Director, OB1 Consulting	  KRISTIN WARNE Global head of life & health claims, Swiss Re	  ANDREW DE KOCK Head of Tech, The Digital Insurer	  HUGUES BERTIN CEO, Digital Insurance LatAm CDI+Latam Lead	  STEVE TUNSTALL CEO & Co- Founder, Inzsure Pte.Ltd	  ALAN WALKER Digital Insurance Transformation Specialist	  RICK HUCKSTEP Chairman, The Digital Insurer	  JAN REINMUELLER Head of Corporate Ventures, Digital Natives APAC
  YANNICK EVEN Global Analytics Business Partner Swiss Re APAC	  MARK BREEDING Partner and Chief Research Officer, Strategy Meets Action	  JAMES COGHILL Industry Manager, Finance, Google	  HÉLÈNE STANWAY President & Co-Founder SENSE	  HARISH AGARWAL CX Solution Lead, Qualtrics	  EMILY GARDNER Head of Training Ninety Academy	  DUNCAN MINTY Business ethics consultant, Chartered Insurance Practitioner	  FREDERIK BISBJERG Head of MENA, TDI			



ADI – Virtual ‘mini-MBA’ in digital insurance



Next cohort starts 10th Sep 2024

Features

- A deep learning experience over 7 months within a group of participants from different countries and companies
- Designed to provide an MBA like experience with live virtual weekly discussion sessions and assignments
- Accredited by the CII
- Suitable for APAC and EMEA timezones

A ‘mini-MBA’ experience

Learning Experience

- Participants must complete all 56 lessons from the core TDI Academy curriculum
- Business related assignments for each Course – participants must complete a minimum of 4 out of 7 assignments
- Interactive weekly discussion groups with TDI mentors and industry experts to allow participants to discuss views and interact with fellow participants

Time commitment of 20-30 hours a month

Ideal For

- Heads of function or business units, high performers, (future) senior leaders, team leaders, and digital technology and innovation specialists from all functions
- Key is willingness to commit to program duration

Maximum impact for busy leaders

Benefits

- An immersive and deep learning experience that covers the breadth of digital insurance
- On going support by TDI mentors and interaction with industry experts throughout
- Networking and engagement with other participants
- Assignments designed to use knowledge from the curriculum and apply that to their business environment

[Watch the ADI overview video](#)

ADI Brochure: <https://www.the-digital-insurer.com/tdi-academy/adi-brochure/>

ADI Testimonials: <https://www.the-digital-insurer.com/tdi-academy/adi-testimonials/>





ADI Core Requirements

Formula for Success for ADI program

<i>Enthusiasm</i>	<i>Planning</i>
<i>Discipline</i>	<i>Effort</i>

>95% of committed learners should pass the ADI program

- ✓ Completion of all 56 lessons across 7 Courses
 - Includes quizzes and feedback after each lesson
- ✓ Commitment of 20-30 hours a month
 - Courses with 8 lessons are released monthly
- ✓ Attendance in weekly Discussion Groups
 - 2 Lessons a week are discussed with mentors and industry experts
 - Minimum requirement of attending 2 per Course
- ✓ Completion of Assignments
 - Minimum of 4 Assignments throughout the program that they can select from; allow 8-12 hours per assignment



ADI program Key Points

Breadth vs. Niche

Our program is deliberately broad and it is designed as a 'mini-MBA' which covers a breadth of relevant subjects in the area of digital insurance, rather than deep-diving into niche areas.

Prior Knowledge of Topics

The program is designed to cover domain-specific topics at a level that is sufficient for someone who has no prior knowledge of said topics, but would benefit from a better understanding of these aspects of the business beyond their own areas.

Participating Departments

Due to the breadth of the program, participants come from all core insurance functions such as IT, Sales/Marketing, HR, Underwriting, Finance, and more.

Participant Job Levels

The program is well-suited for heads of functions of business units, digital specialists, high-potentials, and senior leaders who will benefit from a wider view of business opportunities presented by digital platforms, as well as an enriched dialogue with industry peer groups.



ADI program Differentiators

1. Digital First

Convenient, instant access to pre-recorded lessons from industry experts around the world. Live weekly group discussions with mentors & industry experts each week. Global knowledge with zero travel time.

2. Insurance Relevant

Packed with insurance use cases, case studies, examples, and business-related assignments. All are aimed to level-up digital insurance skills and awareness across the company.

3. Outward-looking

Bringing in out-of-industry insights whenever relevant. 56 hours of content from close to 30 industry experts ensure diversity of views and quality of insights.

4. Constantly refreshed

Rolling schedule to update our material

5. More than knowledge and learning

Joining a peer group community of ADI alumni as well as the broader TDI member base of 50,000 people around the world.



How will participants benefit?

Deeper understanding of digital insurance

- New skills & new perspectives on digital insurance
- Practical knowledge to advance careers
- Strategic insights

Recognised internally and externally

- Assessed
- Leading to professional designation
- Digital badge, certificate, & plaque issued upon completion

Access to lifelong learning

- TDI knowledge base
- program access for 12 months after completion

Access to professional network

- Global connectivity
- TDI Academy Alumni

Use your qualification with pride to help accelerate the digital transformation of insurance.

Help your company, boost your career, and ensure you stay at the top of your game.

Digital Certificate



Digital Badge



Plaque





Weekly Discussion Groups

Active participation is part of the program

- Weekly Discussion Groups are not lectures
- Minimum attendance of 2 per course
- Most attend all
- Progress call out each week–keeping up to speed
- Use Chat to ask questions make comments and connect with participants
- Monthly extended 90-minute session–to include break outs, networking and small group interaction

The more you commit – the more you get out of ADI

FORMAT :

- 1 hour (every 4th session is 90 mins)
- Participants attend via Zoom
- Review 2 lessons per session
- Industry experts attend if possible
- Q&A and discussion
- Sometimes a poll
- Weekly news item from recent news to discuss
- program updates
- 1-3 Course mentors for each session

FREQUENCY :

- 4 per course–1 hour; every 4th session is extended 90 min session
- 28 in total for the program
- Must attend a minimum of 2 per Course
- For September 2024, Weds @ 5pm SG and 11am CET

- For the September-24 cohort, these will be held on a **Tues at 5-6pm SG / 11-12pm CET** with every 4th session being an extended 90-minute session
- Cohort **kick off will be on 10th September 2024 for 90 mins** to go through the program in detail with participants
- First live Discussion Group will be held on **17th September at 5–6pm SG/ 11-12pm CET**





Business-Related Assignments

FORMAT :

- 1 per Course, 7 in total
- Participants must complete a minimum of 4 during the program
- Business related:
 - Course 1: Essay (compulsory)
 - Course 2: Case study
 - Course 3: Essay or practical hands-on exercise
 - Course 4: Case study
 - Course 5: Case study
 - Course 6: Essay
 - Course 7: Business plan (compulsory)
- Lots of choices – you can pick areas of interest
- 8–12 hours to complete each assignment
- Clear instructions on each assignment— including templates and guidelines

DEADLINES & RULES

- Courses 1 and 7 are mandatory
- Deadlines are strict—Up to one week extension with a reason
- Must complete all lessons, pass quizzes, and complete lesson and course feedback before submitting assignment

MARKING

- Marked independently by 2 markers
- Pass or fail within 21 days of submission
- You receive feedback on each assignment
- Option to resubmit within one month of you fail the first time

- Minimum of 4 assignments throughout the program to pass
- Allow 8-12 hours to complete each assignment

What does a lesson look like?

Lessons typically take 1.5 – 2 hours to complete

4 - Value Chain Innovations

4.8 Implementing Value Chain Innovations

28% Complete Last activity on December 13, 2020 2:48 pm

Course Content

Industry Expert Intro



Your industry expert

Overview & Learning Goals



Lesson overview

- Lessons are broken into 3-4 topics with learning goals.
- Industry expert records video for each topic
- Supporting materials are also provided.



Defining value chain innovation

Identifying opportunities for value chain innovation

Delivering value chain innovations in practice

Summary & further references



Summary and further references for Implementing value chain innovations

Quiz at end (multiple choice)



Quiz for Implementing value chain innovations

Mandatory feedback



Feedback for Implementing value chain innovations

Defining value chain innovation

4.8 Implementing Value Chain Innovations > Defining value chain innovation IN PROGRESS

(11 minutes)

Watch lesson previews:
<https://www.the-digital-insurer.com/tdi-academy/lesson-previews/>

Multilingual lessons available

Lesson videos captioned in 20 languages and multilingual interfaces:

ARABIC	INDONESIAN	RUSSIAN
CHINESE	ITALIAN	SPANISH
DUTCH	JAPANESE	TAGALOG
ENGLISH	KOREAN	THAI
FRENCH	MALAY	TURKISH
GERMAN	PORTUGUESE	VIETNAMESE
HINDI	POLISH	

Future trends impacting insurance now

Our Changing World > The Future of Insurance > Future trends impacting insurance now IN PROGRESS

(40 minutes)

English
العربية
中文 (简体)
Français
Deutsch
हिन्दी
Bahasa Indonesia
日本語
Português
Español
ไทย
Türkçe

LESSON 1.5
FUTURE TRENDS IMPACTING
INSURANCE NOW

39:36

Introdução ao curso OCW
Tópicos 5

A 4ª Revolução Industrial
Tópicos 6 | 2 testes expandir

Nosso mundo conectado
Tópicos 7 | 2 testes expandir

O poder do social
Tópicos 6 | 2 testes expandir

Mudando o comportamento do consumidor
Tópicos 6 | 2 testes expandir

ARTIFICIAL INTELLIGENCE AND THE PERSONALISATION OF INSURANCE

- INSURANCE AGENTS WILL BECOME ADVISORS AND CONFIGURATORS
- MANUAL UNDERWRITING WILL BE REPLACED BY AUTOMATED, INDIVIDUALLY TAILORED RISK ASSESSMENT AND PRICING
- CUSTOMER NEEDS WILL BE DETERMINED BY BEHAVIOURAL ALGORITHMS
- AUTOMATED PAYOUT OF CLAIMS ACROSS ALL PERSONAL LINES
- DYNAMIC, REAL TIME SUBSCRIPTION MODEL FOR INSURANCE WILL REPLACE THE STATIC, ONCE A YEAR PURCHASE AND RENEWAL CYCLE

modelo de assinatura de seguros. Você só tem que olhar para o que a limonada fez com

Feedback do curso para OCW

Noosso Mundo em Mudança > Atribuição de fim de curso e diário de impacto > Feedback do curso para OCW

T1. Em uma escala de 1 a 10, sendo 10 o valor mais alto, quão satisfeito você está com os materiais do curso?

Não satisfeito 0 1 2 3 4 5 6 7 8 9 10 Muito satisfeito

2º trimestre. Por favor, dê-nos sugestões para melhorar os materiais do curso.

Digite sua resposta aqui



COURSE 1

Our Changing World

OVERVIEW

The world is changing rapidly in the 4th Industrial Revolution.

Just as our personal lives are changing, so are our professional lives. We are on a journey and the destination is not yet clear.

As committed lifelong learners, you will be well-positioned both personally and to help your company navigate and thrive in this new environment.

COURSE LESSONS

1.1 The 4th Industrial Revolution

The new frontier

1.2 Our Connected World

The rise of technology and its impact

1.3 The Power of Social

Social behaviour and technology and the impact on insurance

1.4 Changing Consumer Behaviours

Changing behaviour and increasing consumer expectations

1.5 The Future of Insurance

Latest technological developments and implications

1.6 Why Data is King

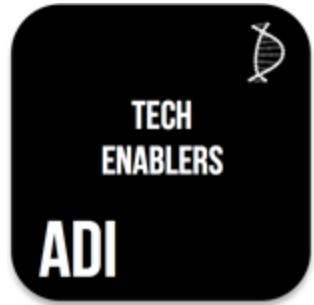
Data led insights and actions will be the norm

1.7 The Innovation Imperative

Why Innovation is critical in our digital world

1.8 Insurance Re-booted

Why and how does the insurance industry need to change?



COURSE 2

Tech Enablers

OVERVIEW

Tech is changing at an exponential pace. It is difficult even for technology professionals to keep up – let alone most of us.

Tech Enablers aims to explain some of the key technologies transforming insurance and provide some example use cases we are seeing in the industry

COURSE LESSONS

2.1 Tech Trends Impacting Insurance

Trends of technology impacting insurance

2.2 AI, Machine Learning and RPA

Turning data into actionable insights

2.3 Blockchain

From crypto to DLT in one hour

2.4 IoT

How IoT is helping to transform insurance

2.5 Chatbots & Generative AI

Latest technological developments and implications

2.6 Immersive Technologies

Early stage use cases and potential for Virtual & Augmented Reality

2.7 APIs & Microservices

The hidden tech helping insurance transform

2.8 Tech Architecture Best Practices

Exploring the tech stacks that are replacing legacy systems



COURSE 3

Data & Analytics

OVERVIEW

If Data is the new oil, then analytics is the Production Facility.

In this Course, we aim to bring the subject to life with some hands-on experience as well as industry use cases.

The Industry Experts for this program include:

- Four lessons led by Xccelerate, a specialist in D&A training
- Two lessons led by a Swiss Re subject matter expert
- Two lessons led by Pat Saporito a published author and specialist in D&A for insurance

COURSE LESSONS

3.1 Power of Data

Data trends and business value as well as management and governance of data

3.2 Python Basics

Get hands on with some basic coding

3.3 Python Intermediate

Explore structured data with Pandas and complete a basic model

3.4 Data Visualisation & Example Tools

Importance of visualisation tools and hands on session with Tableau

3.5 Machine Learning

Understand terminology and apply to use cases. Supervised and unsupervised learning algorithms

3.6 D&A for Property & Casualty

Focus on Property & Casualty use cases

3.7 D&A for Life and Health

Focus on Life and health use cases

3.8 Predictive Modelling

Overview of predictive modelling including the basics, techniques and industry use cases



COURSE 4

Value Chain Innovations

OVERVIEW

The insurance value chain can be broken into components or a “supply chain” and includes sales, marketing, underwriting and claims.

In this course, we will examine how digital can help transform different parts of the value chain – hence the course name: Value Chain Innovations.

Each lesson includes use cases and case study examples.

COURSE LESSONS

4.1 Sales Tools for Agents

Tools for agents in a digital world

4.2 Underwriting – Life & Health

Data is transforming the life and health industry

4.3 Underwriting – Property & Casualty

And it is doing the same for P&C

4.4 Digital Product Development

New products are at the heart of digital transformation

4.5 Service & Administration

How digital is improving customer service and back office administration

4.6 Claims – Life & Health

Explore how digital is improving this most important moment of truth for life and health

4.7 Claims - Property & Casualty

And see how the same is happening in the P&C arena

4.8 Implementation Value Chain Innovations

How to execute a value chain initiative



COURSE 5

New Digital Business Models

OVERVIEW

Digital is not just about improving efficiency but is opening up entirely new types of insurance and how it can be combined with other products and services.

In this course, we will examine how digital is allowing the creation of a wide range of new business models – some of these are very new whilst others are well established in some parts of the world.

Each lesson includes use cases and case study examples.

COURSE LESSONS

5.1 Platforms and Ecosystems

Scalable businesses with insurance embedded

5.2 Microinsurance

How digital is changing microinsurance

5.3 Embedded & On-Demand Insurance

Bite-sized insurance offering immediate cover in the sharing economy

5.4 Comparison Sites

The rise of comparison sites and future potential

5.5 Peer-to-Peer & Community

How digital is leading to a new wave of mutual insurance models

5.6 Health & Wellness

How new ecosystems are being developed that change the life & health industry

5.7 Commercial Insurance

New digital business models in commercial insurance

5.8 Building New Digital Business Models

How to build a new digital business model (more in Strategy & Transformation)



COURSE 6

Customer Experience & Marketing

OVERVIEW

Customer adoption of digital means the industry needs to adopt new means of communicating and engaging with more demanding customers.

In this course we look at digital marketing tools as well as new methods for engaging with customers as well as some out of industry examples.

Each lesson includes use cases and case study examples.

COURSE LESSONS

6.1 Customer Experience

How digital enables new focus on improvement customer experience

6.2 Direct Digital Marketing

The latest trends on direct marketing

6.3 Data-led Marketing

Data at the heart of modern marketing

6.4 MarTech

How technology is changing the shape of marketing

6.5 The Power of Content

The importance of content to engage and raise awareness with customers

6.6 Omni Sales & Service

How digital is leading to a new wave of mutual insurance models

6.7 Customer Life Time Value & Customer Advocacy

Taking a new look a building long term relationships with customers

6.8 Out-of-industry Examples

What we can learn from out of industry use cases



COURSE 7

Strategy & Transformation

OVERVIEW

We aim to pull together the learning to focus on both the what (strategy) and the how (transformation).

In this lesson we move away from technology and firmly into how to think strategically to ensure success and what is needed for successful implementation.

COURSE LESSONS

7.1 Why Strategy Beats Execution & Strategic Planning Tools

Strategy as a key success factor

7.2 Ethics and Regulation in a Digital World

An opportunity to stand back and reflect on important principles

7.3 Transforming the Old vs Building the New

Looking at this classic challenge

7.4 Partnerships in a Digital World

The increasing importance of partnerships

7.5 Change Management as a Discipline

The importance of change management to help transformation efforts

7.6 AGILE & LEAN Basics

Operational implementation techniques

7.7 Cultural Change for a Digital World - Digital as DNA

How to bring along the entire company on the digital journey

7.8 How to Succeed When Most Transformations Fail

Wrapping it all up in a 90-minute webinar

Core programs Comparison



'Mini-MBA' and business qualification in digital insurance

- 7 months*
- Cohort based*
- Virtual Weekly Discussion Groups*
- Personal mentors*
- Business-related assignments*

IDEAL FOR

Heds of business units, digital specialists, high-potentials, senior leaders.

Key is desire & availability to commit to the 7-month program

SHARED ELEMENTS

- 100% Virtual*
- 7 courses each with 8 1-hr lessons*
- Quick-fire MCE's after each lesson*
- Company branding & customization options for TDI members*
- Lifelong learning and membership of a global TDI network, all connected digitally*



On-demand certificate in digital insurance

- 1-3 months*
- Self-paced*
- Personalised by each participant – Select and complete a minimum of 50% of lessons to earn certificate*

IDEAL FOR

All staff engaging in TDI Prime can take CDI+ by lesson, course, or entire program

CII Accreditation

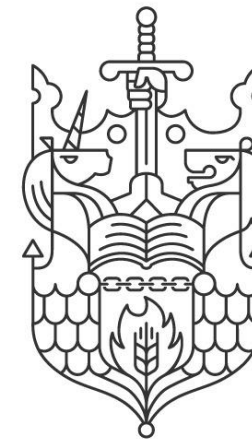
AN INDEPENDENT BADGE OF QUALITY

Demonstrates the quality of learning of TDI Academy and confirms it meets CII member CPD scheme requirements

- TDI Academy's ADI and CDI programs have been accredited by the Chartered Insurance Institute (CII) under its Continuing Professional Development (CPD) Accreditation program.
- As one of the world's leading professional organisations for those working in the insurance and financial services industry, the CII's qualifications and associated CPD programs are universally recognised
- Accreditation by the CII provides an external validation, from a worldwide industry recognised body, of the high standard of the training the TDI Academy provides
- Participants in the CII accredited TDI Academy programs can also claim CPD hours towards the CII / Personal Finance Society member CPD scheme.



TDI ACADEMY



Chartered
Insurance
Institute

Accredited

Program Schedule 2024-25



Virtual
Mini-MBA
Complete in 7 months

Cohort 12: 6th Mar 2024 – 2nd Oct 2024

Cohort 13: 10th Sept 2024 – 15th Apr 2025



On-Demand Certificate
Complete in your own time

Enrol anytime – 12 months access

Further links and information

ADI Homepage

<https://www.the-digital-insurer.com/tdi-academy/adi/>

ADI Experience Video

https://youtu.be/mXX-996-v_k

Participant Testimonials

<https://www.the-digital-insurer.com/tdi-academy/participant-testimonials-adi>

L&D Insights Blog

<https://www.the-digital-insurer.com/ld-insights/>

TDI Academy Admissions Page

<https://www.the-digital-insurer.com/tdi-academy/admissions-information/>

ADI Schedule

<https://www.the-digital-insurer.com/tdi-academy/tdi-academy-program-schedule/>

Lesson Previews

<https://www.the-digital-insurer.com/tdi-academy/lesson-previews/>

ADI Program Cohort 13 Schedule

Sept-2024

- = Weekly Discussion Groups – every Tues @ 5-6pm SG / 11am -12pm CET until 26/10 after which times for CET will change to 10-11am (every 4th session 90 mins)
- = Course release dates
- = Assignment submission deadlines

Sep-24	Sep-Oct-24	Oct-Nov-24	Nov-Dec-24
<ul style="list-style-type: none"> 10/9 – Kick off & program start Kick-off webinar 5-6:30pm SG 10/9 - OCW Course released 	<ul style="list-style-type: none"> 17/9 – OCW DG 1 24/9 – OCW DG 2 1/10 – OCW DG 3 8/10– OCW DG 4 (90 mins) 8/10 – Tech Enablers Course released 15/10 – OCW Assignment deadline (mandatory for all) 	<ul style="list-style-type: none"> 15/10 – TE DG 1 22/10 – TE DG 2 3 29/10 – TE DG [Time change] 5/11 – TE DG 4 (90 mins) 5/11 – D&A Course released 12/11 – TE Assignment deadline (optional assignment) 	<ul style="list-style-type: none"> 12/11 – D&A DG 1 19/11 – D&A DG 2 26/11 – D&A DG 3 3/12– D&A DG 4 (90 mins) 3/12 – Value Chain Innovations Course released 10/12 – D&A Assignment deadline (optional assignment)
Dec-Jan-25	Jan-Feb-25	Feb-Mar-25	Mar-Apr-25
<ul style="list-style-type: none"> 10/12 – VCI DG 1 17/12 – VCI DG 2 ---Program Break --- 7/1 – VCI DG 3 14/1 – VCI DG 4 (90 mins) 14/1 – New Digital Business Models Course released 21/1 – VCI Assignment deadline (optional assignment) 	<ul style="list-style-type: none"> 21/1 – NDBM DG 1 28/1 – NDBM DG 2 4/2 – NDBM DG 3 11/2 – NDBM DG 4 (90 mins) 11/2 – Customer Experience & Marketing Course released 18/2 – NDBM Assignment deadline (optional assignment) 	<ul style="list-style-type: none"> 18/2 – CEM DG 1 25/2 – CEM DG 2 4/3 – CEM DG 3 11/3– CEM DG 4 (90 mins) 11/3 – Strategy & Transformation Course released (S&T Assignment mandatory for all) 18/3 – CEM Assignment deadline (optional assignment) 	<ul style="list-style-type: none"> 18/3 – S&T DG 1 25/3– S&T DG 2 1/4 – S&T DG 3 8/4 – S&T DG 4 (7.7 only) 15/4– 7.8 & program Graduation (90 mins – mandatory for all) 15/4– S&T Assignment deadline (mandatory for all)

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For further enquiries, please contact Malini Nagaria



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